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SHOWS

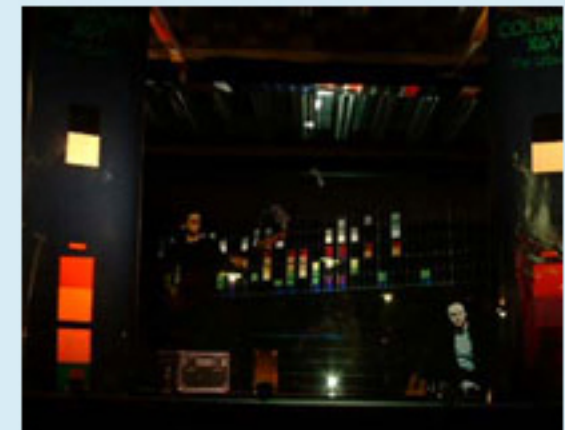
SHOWS

- Ultimate Kylie
- EA Sports
- Enlightening Poetry
- Legal Napster
- Goodwood Festival
- Top of the Pops
- Sun Micro Systems
- MTV
- ARK
- Showgirls
- More.....

Is this for real?

The site of the MTV studios on Leicester Square was to be the venue where Coldplay would play tracks off their new album on a stage, in a shop window for all to see. The reality was that the band was never there! But clever projections of the band onto a transparent screen gave passers by the illusion that they were witnessing a free concert right on the street!

CMT provided a "Free Format" screen from the Danish company Vizoo and projected images of the band onto the screen with a Barco R12 projector. The images were complimented by a new audio system for the high street called "Whispering Windows". Small speakers are attached to the window and resonate at the various musical frequencies; the window then resonates and sound can then be heard outside.



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