

Issues

Issue 175
 Updated: 23.02.04

THE Retail Bulletin:

The complete retail news resource

Search

Home

Press

Technology

Research

Brands

Design

Jobs

Sections

- Home page
- News
- Technology
- Research
- Brands
- Design
- Retail Interiors & IDW Show 2004
- The archive
- Advanced Search
- Retail Jobs

Information

- About us
- Contact details
- Advertise

Retail Bulletin
Jobs

Retail Interiors & IDW 2004

Handy AV is a touch above the rest

Tuesday February 17 2004

Article taken from issue 173 dated Tuesday February 17 2004



Handy AV: Interactive displays

Touch screen solutions from AV specialist

The growing market for interactive display solutions which can capture customer traffic for retailers is featured by Handy AV on its stand at Retail Interiors & IDW.

The eye-catching stand is featuring a range of screen solutions which include the **whispering windows** technology, for which Handy AV is an authorised supplier.

The stand shows how a standard shop window can be converted into an interactive screen using the technology, without structural alterations.

The screen can combine video information from retailers and brands with lifestyle offers such as film trailers and music.

Also on the Handy AV stand are interactive screen set up to show retailers can offer customers detailed brand information using menu selection, as well as hanging screens which can bring AV displays to a wider range of in-store locations.



Make text: [bigger](#)

You are here: [Back issues](#) // Handy AV is a touch above the rest

[Printer friendly version](#) [E-mail this article to a friend](#) [Top](#)

[Home](#) | [News](#) | [Technology](#) | [Research](#) | [Design](#) | [Brands](#) | [Jobs](#)